

The CASE Association
The Eastern Affiliate of NACRA



The 34th Annual CASE Association Conference

CALL FOR TEACHING CASES & Related Papers!!!

May 12-15, 2010 Eastland Park Hotel, Portland Maine in conjunction with EAM
Submission DEADLINE: **December 7, 2009** Electronic Submissions ONLY

The CASE Association welcomes case writers from all disciplines and experience levels! CASE promotes the professional development of case writers. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing your cases. CASE invites you to submit: a) "embryo" cases in the idea development stage, b) cases without an instructor's manual, and c) cases in the advanced developmental stage (with instructor's manual). We also invite you to submit papers or symposium proposals dealing with case writing, research, and instruction. Experienced case writers will provide suggestions, advice and guidance for all participants.

Embryo cases should outline the case idea in one or two pages and the developmental issues for which the author seeks guidance. Please use the special embryo submission form available on-line at http://caseweb.org/public_pages/forms.htm (limit of one embryo submission per author). Embryo cases and ***cases without an instructor's manual*** will be discussed in an open-roundtable workshop format where experienced case writers will provide hands-on feedback and suggestions.

Research papers and symposia on case-related topics should follow the guidelines established for the affiliated Eastern Academy of Management conference and will be published in their Proceedings.

Cases with an Instructor's Manual (advanced) should be sufficiently formed to facilitate constructive criticism led by top case researchers, journal editors, and text publishers. ***Advanced cases*** are eligible for our three awards: the Best Mentored Case, Best "New" Case (from First-time submitters to CASE), and Fellows Best Case.

All presenters at CASE must pay a \$25 CASE membership fee which includes access to the CASE Journal.

Electronic Submission only!

For conference details: <http://www.eaom.org>

For Further Information
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Consider publishing your cases in
The CASE Journal.

