

Mentoring is NOT Reviewing

What is Reviewing?	What is Mentoring?	Comments
Transactional	Transformational	Goal: to develop the author's ability to carry forward various skills into future projects
One case	One + concepts	Goal: provide guidance about a breadth of approaches to case writing
One-way anonymous	Two-way open communication	Goal: generate comfort in discussing case-related topics
Directive	Mutual development	Goal: both partners to a mentoring relationship grow intellectually through consideration of alternative perspectives
Work to a standard	Develop one's own standard	Goal: identify the factors most important to the author's development as a case writer

Reviewing is a transactional, evaluative, anonymous, one-way communication. The focus is on one case, is directive, and works to an existing standard.

Mentoring is a transformational, open, developmental relationship with two-way communication. The focus is on one or more concepts and on developing a standard of one's own.

How to become a Mentor:

1. Be a published case writer at the Professional Level (at least two peer-reviewed published cases)
2. Have some reviewing experience
3. Show willingness to be responsive to colleagues seeking help over a period of time. Level One certification has a one-year time limit. You will receive 11 short submissions from your mentee during this time.
4. Application form ([link here](#))

FAQs

1. How much of my time will this take?

Depending on the quality of the submissions, your effort will probably top out at half an hour per submission in total, including back-and-forth.

2. What's the best way to communicate with my mentee?

Certainly, email is the most convenient. However, you may find that a Skype or telephone call occasionally will be to everyone's benefit.

3. What do I do if I cannot answer my mentee's questions?

The Certification Coordinator is always available to you for suggestions, advice, and answers.

4. How will I be recognized for my efforts?

There is a special webpage dedicated to our mentors. You can put a photo, a short bio, any publications you wish to highlight, and your email address for contacts. We will celebrate you annually at the CASE Association Conference and will send a letter of thanks to you and your dean, as well as welcome you in our blogs.

5. What's the next step after my mentee completes the Level One program?

Your recommendation is a pre-condition for Level One Certification. A form will be provided for your comments.