



Call for Cases

Submission Deadline: January 15, 2018
Conference Dates: May 2-5, 2018

THE 42ND ANNUAL CASE ASSOCIATION CONFERENCE CALL FOR TEACHING CASES

CASE invites you to submit:

- **Embryo cases:** A one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author).
- **Cases without an Instructor's Manual:** Cases in development, authors will be assisted in preparing the teaching note.
- **Cases with an Instructor's Manual:** Case and Instructor's Manual sufficiently developed to facilitate constructive criticism in preparation for submission for publication.
- **Compact Cases** (3-5 pages in length): Provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor's Manual must be included.
- **Professional Development Workshop:** Facilitated training session related to writing, research, or teaching with cases.

Blind, peer review process. At the conference, experienced case writers provide specific, developmental feedback, in a roundtable format.

AWARDS

Cases with an instructor's manual are eligible for **Best "New" Case** (for first time submitters) and **Best Overall Case** awards.

Format instructions for submissions are provided on the CASE website.

Cases MUST be submitted through the EAM website (<https://eamconference.org>)

Case topics can include: Accounting, Finance Business Ethics, Operations, Project Management, Hospitality and Tourism, Entrepreneurship, Marketing, Management, Strategy, Organizational Behavior/Development Human Resources, Others.

May 2-5, 2018 in Providence, RI in conjunction with the Eastern Academy of Management (EAM) conference.

Submission DEADLINE: **January 15, 2018 (Firm Deadline)** Electronic Submissions through EAM ONLY!

The CASE Association welcomes case writers from all disciplines and experience levels! CASE promotes the professional development of case writers. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing.

All CASE presenters must pay a \$25 CASE membership fee that includes *The CASE Journal* and member only access to CASE sponsored events at the conference

For further information refer to the Case web site: <http://www.caseweb.org> or contact David Desplaces, Chair for the Program: DesplacesD@cofc.edu.

Consider publishing your case in *The CASE Journal*