

# The CASE Journal

## Why publish in The CASE Journal?

The CASE Journal is the official journal of The CASE Association. TCJ publishes cases that present students with a modern interpretation of discussion-based teaching, and equip the next generation of business professionals with the acumen to solve strategic problems in enterprise.

### TCJ is Scopus Ranked

This means TCJ authors now publish in a globally esteemed publication. This endorsement of the quality of our content is an important step in cases being acknowledged as a valuable academic contribution. We understand the use of broader metrics to show the full impact of research, so this is just one way to look at quality, and we continue to ensure our cases have impact through classroom testing before submission, a rigorous double-blind peer review process and comprehensive teaching notes as standard.

Scopus®

### Innovative Case Forms

As well as publishing factual teaching cases spanning the full spectrum of business and management disciplines, TCJ also publishes new forms of cases content. TCJ has published a number of compact cases which make cases more accessible and engaging for students. TCJ welcomes new forms of content that go beyond the conventional technology or twists on traditional formats. TCJ also invites submissions of articles relating to case teaching, case writing, case reviewing, and similar topics.

### Peer Review

All TCJ cases are double blind peer reviewed by experts in the field. This results in the publication of exclusively high quality case studies and teaching notes. TCJ authors work collaboratively with our team of expert reviewers and the Editor-in-Chief, Dr. Rebecca Morris, to develop case studies and teaching notes into their best possible form for classroom use.



Dr. Rebecca Morris, Editor-in-Chief

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### The CASE/Emerald Excellence in Case Writing Award

Emerald annually run The CASE/Emerald excellence in case writing award and offer a case prize of \$1,000 to the authors of the winning case. Judging is based on having an engaging writing style, timelessness and significance of the subject matter and the case analysis as well as a teaching note which elevates the case to its meaningful status, contributes to the field and offers comprehensive guidance to instructors.



The CASE Journal pays members of The CASE Association

TCJ is the official journal of The CASE Association and authors receive \$100 upon publication of a case study if they're a member of The CASE Association, a prominent North American-based developmental organisation who advocate case writing and teaching and provide a forum for both novice and experienced case writers. The CASE Association is one of the most prominent case study organizations in the USA and has strong foundations within the case writing community.

### Emerald Cases Hub

Developed with TCJ authors specifically in mind, and with contribution from the TCJ editor Dr. Rebecca Morris, the Emerald Cases Hub is a free online resource. The Emerald Cases Hub contains modules on each step of how to write and develop a case study and teaching notes as well as modules on how to teach using case studies.



[caseshub.emeraldgrouppublishing.com](http://caseshub.emeraldgrouppublishing.com)

## How to submit to TCJ?



Submissions to TCJ are made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at <http://mc.manuscriptcentral.com/tcjnl>

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